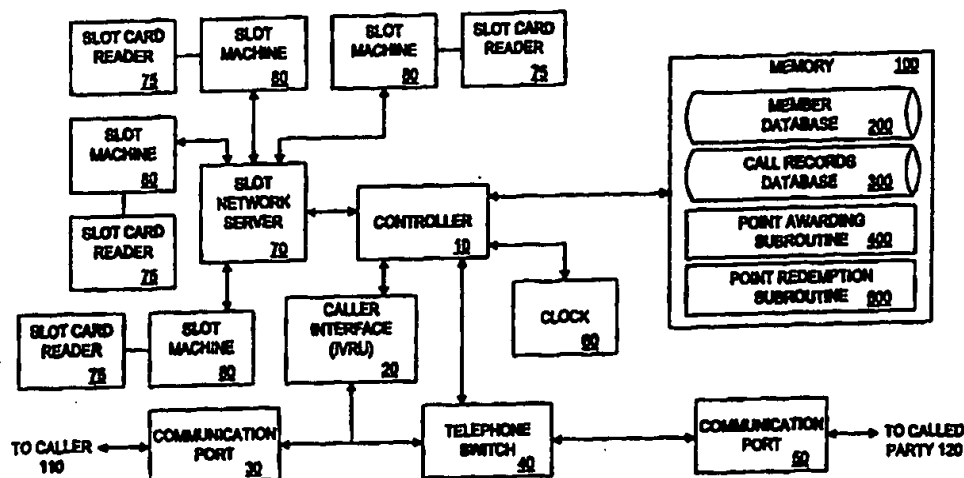




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(54) Title: METHOD AND APPARATUS FOR AWARDED AND REDEEMING PREPAID TELEPHONE TIME



## (57) Abstract

A prepaid phone card reward program system comprises slot machines (80) each having connected an integrated with a slot card reader (75), and networking to a slot network server (70) for transmitting digitally encoded data and other information between each other; a system controller (10) being connected to a memory (100) comprising a member (200), call records database (300), a point awarding subroutine (400), and point redemption subroutine (500), clock (60), caller interface (20), and telephone switch (40), and being operable to store one or more instructions which are retrieved, interpreted, and executed by the controller (10); and communication ports (30, 50) are connected to the telephone switch (40) for providing communications links to the awarding system, and to a called party (120) from a caller (110). Free calling time is credited to member's card accounts in response to the playing of the slot machine (80) or utilizing the respective service.

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METHOD AND APPARATUS FOR AWARDING  
AND REDEEMING PREPAID TELEPHONE TIME

BACKGROUND OF THE INVENTION

The present invention relates generally to a system for awarding prizes to members of an incentive program, such as a casino slot club, and more particularly, to a system for utilizing the membership card for such an incentive program as a prepaid phone calling card to award and redeem points to a member in the form of prepaid time for a telecommunications service.

Slot machines, such as video poker, reel machines, video keno or video blackjack devices (hereinafter, collectively referred to as "slot machines"), are an important source of income for the gaming industry. Despite the fact that the odds generally favor the casino, players still play slot machines in large numbers, in hopes of hitting a large jackpot, as well as for their entertainment value.

Each slot machine is designed to ensure that, on average, the casino retains a predetermined percentage of the total amount gambled (the house advantage or "vigorous"). In fact, slot machines generally have a higher house advantage than the table games of blackjack, poker or craps. Thus, the more these slot machines are played, the greater the revenue to the casino.

Accordingly, casinos constantly search for marketing strategies and programs to appeal to players and to distinguish their slot machines from competitors in the industry. For example, as an added incentive to play their slot machines, many casinos offer "slot club" programs to reward slot machine players. Each player in a slot club is generally issued a player tracking card encoded with the players' tracking identifier. The casino awards "player

reward points" for the player as he plays slot machines in that casino. The "player reward points" can generally be redeemed for merchandise or services at the casino hotel.

In many cases, however, the incentive provided by conventional slot club programs may not be sufficient to attract new players or to retain existing casino players at slot machines. With conventional slot club programs, for example, the player reward points must typically be exchanged for merchandise and services at the casino hotel. Thus, once the player has left the casino, the player has limited options for redeeming the points in a convenient manner.

In addition, although it would be desirable for casinos to give a small, immediate and affordable reward to a player for his continued play, conventional slot machines can only pay out an integral numbers of coins. Thus, a small reward of a fractional amount of less than one coin is impractical with conventional systems. If a casino could cost-effectively provide an award to players every time the player pulls the handle, the slot machine may be advantageously promoted as providing a "win for every spin."

It is well known for vendors to sell prepaid calling cards for telephone calls at a fixed or standard rate. Such prepaid calling cards may allow, for example, the caller to call anywhere in the United States at any time of the day for a rate of 16 cents per minute, with a correspondingly higher rate charged for international calls. In addition, "rechargeable" prepaid calling cards are known which may be recharged by purchasing additional time, generally in blocks of minutes. Since the prepaid calling card is merely a pointer to an account maintained by the vendor, the card itself is not necessarily required to make a telephone call. There are no known prepaid calling cards, however, which

allow minutes to be accumulated as an incentive award for the use of a particular service.

One casino slot card club offers a separate "giveaway" prepaid calling card, having a predefined value, as an incentive to join the club. However, this additional card simply acts as a standard prepaid calling card, and does not function as a slot card. Once the prepaid calling time is used up, the prepaid calling card cannot be refreshed by slot usage. Moreover, none of the known slot cards permit the accumulated bonus points to be redeemed for free phone time.

#### SUMMARY OF THE INVENTION

Generally, to overcome the above-described problems, the present invention provides a method and apparatus for awarding and redeeming telephone time to a member of an incentive award program, such as a slot club. According to one feature of the invention, a slot card issued by a slot club, or a membership card in another incentive award program, may be used as a prepaid phone calling card. In one embodiment, free phone time may be provided to a slot machine player as an immediate and low-cost reward for the continued playing of a slot machine. When a player plays at a slot machine or other electronic gaming device and inserts his slot card, the player can be credited with free phone time in small increments valued below the minimum win payout. The free phone time is credited to the player's slot card account in the casino's database. The free phone time may optionally be displayed on a video monitor associated with the slot machine, thus allowing the player to see and track his rewards as he receives them.

The slot card, or a membership card in another incentive award program, may be later used as a prepaid phone card to place a phone call. The player simply dials the phone number, for example, an "800" toll-free number, on the back

of the card. That call is received by a caller interface, such as an interactive voice response unit, which queries the player for his slot card identifier and the desired telephone number to be called. Once that information is entered by the player, a controller matches the identifier to the player's account in the casino's database containing the player's free phone time. If the identifier matches a valid account and sufficient time has been credited to the account, the controller then causes a telephone switch to place the call to the entered telephone number. The call will continue until the account balance has been depleted or the call is disconnected by either party. The controller then debits the player's account automatically for the time of the call. The next time the player uses his slot card, the remaining free phone time is optionally displayed on the video monitor.

The present invention provides the players a small reward for playing the machine, from 1 second up to a few minutes of phone time. Since each second of phone time can be purchased at a relatively low cost, for example 0.2 cents, free phone time is an affordable reward for the casino. Moreover, free phone time, and the accumulation thereof, is a flexible reward, and is easily understood and redeemed, thus providing players a strong incentive to play the slot machines longer, or even to choose a casino which offers this reward over another that does not.

#### BRIEF DESCRIPTION OF THE DRAWINGS

These and other features and advantages of the present invention can best be understood by reference to the detailed description of the preferred embodiments set forth below taken with the drawings, in which:

Fig. 1 is a block diagram illustrating a prepaid phone card reward program system according to a first embodiment of the present invention.

Fig. 2 depicts a member database for maintaining information associated with each member of the reward program, for use in the first embodiment of the present invention.

Fig. 3 depicts a calls record database for maintaining information on each telephone call processed by the system of Fig. 1, for use in the first embodiment of the present invention.

Fig. 4 is a flow chart describing an example of a point awarding subroutine for use by the system of Fig. 1 in the first embodiment of the present invention.

Figs 5A and 5B are flow charts describing an example of a point redemption subroutine for use by the system of Fig. 1 according to the first embodiment of the present invention.

#### DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

This system is for awarding free telephone time for using a service, such as a slot machine, and for redeeming that time. The term "slot machine" as used herein refers to any programmable gaming terminal controlling a random or random event in which one or more players can bet on the outcome of the event, including traditional slot machines, video bingo, video keno, video poker and video blackjack devices. Of course, the system is not limited to use with slot machines, but may also be used with table games, such as blackjack, craps, poker, sports book, keno and bingo. When used with table games, the free telephone time is typically awarded by a casino employee who monitors the player's activity and allocates the time to the player's account. Further, the service may be non-casino related, such as a travel service, where instead of free miles, the traveler is provided with free phone time. It should be noted that table games implement a player tracking system which is very similar to that used by slot machines. When a player initiates play at a gaming table, he presents his player tracking card to casino personnel who then insert that card into a player

tracking reader. As is the case with the system used with slot machines, the information on the card is then transmitted to a network server. Based on the length of play and increments of wagers, points are awarded to the player as play continues.

According to a feature of the invention, discussed further below, telephone time may be awarded to a player in accordance with casino-specific rewards criteria which determines the amount of telephone time to be awarded (i) as an incentive reward for playing the slot machine, (ii) as a payout in lieu of a traditional payout (for example, certain slot machines may award five seconds of telephone time for two oranges on the first two reels), or (iii) as a supplement to the traditional payout (for example, certain slot machines may award three dollars (\$3) and five seconds of telephone time for two cherries).

Fig. 1 is a block diagram illustrating a prepaid phone card reward program system according to a first embodiment of the present invention. The casinos, or the known gambling venues, house the slot machines 80, each slot machine having connected thereto or integrated therewith a slot card reader 75.

The slot machines 80 are preferably networked to a slot network server 70, as shown in FIG. 1. It is noted that if a slot network server 70 is not utilized, the functionality provided by the network server 70 for awarding player reward points, as discussed below, could be provided directly in the slot machines 80, as would be apparent to a person of ordinary skill. The slot machines 80 and slot network server 70 transmit digitally encoded data and other information between one another. The transmitted data and other information may represent player name and identifier, play results and authenticated player identification. The communications link between the slot network server 70 and the slot machines 80 preferably comprises a cable or wireless link on which electronic signals can propagate.



The slot network server 70 is connected to a system controller 10. The system controller 10 may be embodied as a single processor, or a number of processors operating in parallel. Memory 100 is operable to store one or more instructions, as discussed below in conjunction with FIGS. 4 and 5, which the system controller 10 is operable to retrieve, interpret and execute. The system controller 10 preferably includes a control unit, an arithmetic logic unit (ALU), and a CPU local memory storage device, such as, for example, a stackable cache or a plurality of registers, in a known manner. The control unit is operable to retrieve instructions from the memory 100. The ALU is operable to perform a plurality of operations needed to carry out instructions. The CPU local memory storage device is operable to provide high speed storage used for storing temporary results and control information.

The controller 10 is connected to a system clock 60, and to memory 100. As discussed below in conjunction with FIGS. 2 and 3, respectively, the memory 100 includes a member database 200, which stores information on each player enrolled in the slot club program, and a call records database 300, which stores information on each telephone call processed by the system. Memory 100 also contains computer readable programs comprising a point awarding subroutine 400 and point redemption subroutine 500, discussed below in conjunction with Figs. 4 and 5, respectively. Memory 100 may physically comprise a RAM or other computer storage device, such as a hard disk drive or a floppy disk drive, for storing the databases and the programs. The programs may also be separately stored in ROM. The controller 10 is also connected to a caller interface 20, such as an interactive voice response unit (IVRU), which in turn is connected to both a first communication port 30 for receiving a call on line 110, preferably toll-free, from the player, and a telephone switch 40. The telephone switch 40 is also connected to a communication port 50 for placing a call from the player to

a called party on line 120. The operation of the system will be described in more detail below.

When a player joins a slot club program, the casino typically issues a player a slot card, encoded with a players' membership identifier, for example, by means of a magnetic strip or keypunch encoding. In addition, the casino opens a corresponding data record account for the player in its member database 200. When playing, the player selects a slot machine 80, and preferably inserts the slot card into the associated slot card reader 75. The slot card reader 75 reads the player's membership identifier off the magnetic strip or keypunch of the slot card and transmits the identifier to the slot network server 70. The slot network server 70 authenticates the player's membership account and causes the computerized system controller 10 to access the member database 200 in memory 100. The controller 10 matches the player's identifier to the player's data record account in the member database 200. The data record is used by the system to track and reward the player's slot playing, in a manner described further below.

Thus, every time the player inserts a slot card and plays the slot machine 80, the controller 10 credits free telephone time in accordance with the predefined casino-specific rewards criteria, from 1 second to a few minutes or more, in the data record associated with the player's member identifier, as discussed below in conjunction with Fig. 4. By awarding seconds of time, rewards in fractional amounts of the minimum payout are possible. For example, 5 seconds of long distance telephone time to anywhere in the continental United States may cost the casino only a penny. Thus, if the minimum payout is 25 cents, 5 seconds of telephone time is only one-twenty-fifth of the minimum payout. The amount of telephone time credited to the player's current account balance, in accordance with predefined casino-specific rewards criteria, may be based on any one of the following, or combination thereof: (1) an

amount of currency played by the player of the slot machine, (2) an amount of currency the player has won from the slot machine, (3) an amount of time the player has played the slot machine, or (4) an amount of currency with which the player started playing the slot machine. If telephone time is awarded every time the player pulls the handle, the slot machine may be advantageously promoted as providing a "win for every spin."

Similarly, the present invention allows the casino to pay out an entire win in telephone time instead of coins or as a supplement to the traditional coin payout, and further permits payouts in non-integral multiples of the minimum win payout consisting of telephone time alone, or both telephone time and coins. For example, a thirty cent win payout may be distributed as a quarter and 25 seconds of telephone time. In this case, the 25 seconds of telephone time is not a reward, but part of the payout -- the player may still receive additional telephone time as a reward for simply playing or winning.

An example of member database 200 is shown in Fig. 2, wherein a data record comprises the member's identifier, optional biographical information (such as name, address, home telephone number, room number and credit card numbers), historical usage information, and current account balance. Historical usage information may optionally be used by the casino in determining the value of the award offered to the player. Preferably, the current account balance is also displayed to the player on a video monitor associated with the slot machine, thus allowing the player to see and track his free telephone time as it is rewarded. As stated above, a telephone time reward can also be awarded directly into the player's account by a casino employee.

In order to redeem the telephone time, the player removes the slot card from the slot card reader and uses the card as a prepaid calling card, as discussed below in conjunction with Fig. 5. The player makes this phone call preferably

using an "800" number printed on the back of the slot card. This call is received by the IVRU 20, via the communication port 30. Upon receipt of the call, the IVRU 20 prompts the player for his member identifier and the telephone number for the party to be called, and once entered by the player, sends this information to the controller 10. The controller 10 preferably confirms that the indicated member identifier is valid and thereafter accesses the member database 200 to retrieve the current account balance. The controller 10 transmits the retrieved account balance to the IVRU 20. The IVRU 20 may then inform the player of the available telephone time.

If the current account balance is sufficient, the controller 10 then configures the telephone switch 40 to establish a telephone connection to a called party over line 120 via the second communication port 50. The switch connects the caller line 110 to the called party line 120. The call continues until discontinued by either the caller or called party, or until the account balance has been depleted. The controller 10 causes the data record in the call records database 300 associated with the player's member identifier to be debited by an amount equal to the duration of the call.

Alternatively, the current account balance may be maintained in units of money, for example, fractions of a cent, as opposed to seconds or minutes. For example, when the player is awarded player reward points, the controller 10 credits the player's account with 0.2 cents. In this example, when the player uses the slot card as a prepaid calling card, the cost of the telephone call, rather than its duration, is debited from the player's account. The controller 10 can calculate the cost of the call by known ways in the telephone service art. For example, a geographically variable per minute rate can be implemented by including a rate database which provides the per minute rate for the area code of the dialed number. The player's account is then debited by an amount equal to the rate corresponding to

the dialed number times the duration of the call. In addition, if the player's credit card number is input into the member database 200, the player may be given an option to continue the call beyond the total rewarded telephone time, by allowing the system to charge his credit card account.

Fig. 3 depicts a calls record database for maintaining information on each telephone call processed by the system of Fig. 1. Each call record includes the caller identifier, date and time of the call, called number, call duration and the phone service carrier's member identifier.

As will be understood by one of ordinary skill in the art, the redemption functionality, discussed below in conjunction with FIGS. 5A and 5B, can be provided by the proprietor of the slot incentive reward program or by an independent third-party prepaid phone service vendor. If telephone time redemption is provided by the former, that is, by the casino itself, then the slot network server 70 and the controller 10 of Fig. 1 could use the same computer processor and share the same memory. In an embodiment where the telephone time redemption is performed by an independent third-party phone service vendor, the updates to the member database 200 by the casino to award newly earned player reward points are batched by the casino for transmission to the third-party phone service vendor or provided via a continuous online connection.

Fig. 4 is a flow chart describing an example of a point awarding subroutine 400 stored in memory 100 and accessed and executed by the controller 10 of Fig. 1. As described above, the points can correspond to, for example, either free telephone time in seconds or money in fractions of a cent. In step S401, the point awarding subroutine begins. In step S402, the controller 10 receives the player's membership identifier. In step S403, the controller 10 accesses the record in the member database 200 associated with the identifier. After receiving the game result

information in step S404, the controller 10 determines how many points are to be awarded for the game play in step S405. In step S406, the controller 10 then adds the awarded points to the player's account balance in the member database 200. In step S407, the controller 10 then optionally sends the number of points, for example, seconds, rewarded for the game play and the total number of points in the player's account to the display driver for the display. The subroutine ends in step S408.

Figs. 5A and 5B are flow charts describing an example of a point redemption subroutine 500 stored in memory 100 for use by the controller 10. The point redemption subroutine begins in step S501, and in step S502, the controller 10, via communication port 30 and IVRU 20, as described above, receives a telephone call from the player. In step S503, the controller 10 causes the IVRU 20 to prompt the player for the player's member identifier. In step S504, the controller 10 checks the member database 200 to make sure the identifier is valid. If not, in step S505, the controller 10 causes the IVRU to re-request the identifier. If valid, the controller accesses the member database 200 and retrieves the current account balance associated with the membership identifier in step S506. In step S507, the controller causes the IVRU 20 to prompt the player for the telephone number of the party to be called, and in step S508, causes the IVRU 20 to notify the player (caller) of the current account balance, for example, in minutes or money.

In step S509 (Fig. 5b), the controller 10 then causes, via the telephone switch 40, the connection between the caller and the called party to be made, and in step S510, the controller 10 monitors the telephone connection and the account balance, which is continuously debited to reflect the current duration (or cost) of the call. If the account balance reaches zero in step S511, or if either party disconnects the call in step S512, the connection is discontinued in step S513. Otherwise, if the account

balance is not zero and the call has not been discontinued, the subroutine returns to step S510 to continue monitoring the call. After the telephone connection is discontinued in step S513, the controller 10 in step S514 adjusts the current account balance, if necessary, and in step S515, creates a record of the call in the call records database 300. The subroutine ends in step S516.

It will be appreciated that a player may utilize his free telephone time without actually having the player card in his possession. He need only have available to him his account number or identifier number, and the telephone number required to call into the telephone service provider.

In an alternative embodiment, instead of a slot machine network, the controller 10 is connected to a computerized travel service network or any service network where points are awarded to members as an incentive for using the service. In this embodiment, the travel service network passes the traveler's membership card identifier to the controller, which in turn allocates free phone time to a data record associated with the traveler's membership identification in its member database 200. The amount of phone time is now based on usage of the traveling service and other parameters, such as the number of miles traveled, mode of transportation, and the like. The traveler can then use his travel card as a prepaid phone card in the same way as the slot card as described above.

Of course, it will be appreciated that the invention may take forms other than those specifically described, and the scope of the invention is to be determined solely by the following claims.

## WHAT IS CLAIMED IS:

1. A system for awarding telephone time for using a service and for redeeming the telephone time, said system comprising:

a controller for receiving a number that identifies a user of the service;

a memory connected to said controller and containing a data record associated with the user identifier in which is stored and accumulated telephone time allocated by the controller based on the amount of usage of the service;

a first communication port for receiving a telephone call from the user;

a second communication port for establishing a telephone connection to a called party;

a telephone switch coupled to said first and second communication ports; and

a caller interface connected to said first communication port and said telephone switch for requesting and receiving the user identifier and a telephone number of a party to be called from the user,

wherein said controller is adapted to configure said telephone switch to establish the telephone connection between the user and the called party based on the received user identifier and telephone number, and to debit the data record associated with the received user identifier by an amount based on the cost of the telephone call.

2. A system according to Claim 1, wherein the service includes a slot machine for allowing the user to bet on random events.

3. A system according to Claim 2, wherein the awarded telephone time is based on at least one of the group consisting of (1) an amount of currency played by the user of said slot machine, (2) an amount of currency the user has won from said slot machine, (3) an amount of time the user has played said slot machine, and (4) an amount of currency with which the user started playing said slot machine.



4. A system according to Claim 2, wherein the controller sends the accumulated telephone time to said slot machine, and wherein said slot machine receives the accumulated telephone time and displays the received accumulated telephone time to the user on a display connected thereto.
5. A system according to Claim 1, wherein the service is a travel-related service and the user is awarded telephone time for using the travel-related service.
6. A system according to Claim 1, wherein said first communication port is adapted to receive a toll-free telephone call from the user.
7. A system according to Claim 1, wherein said caller interface comprises an interactive voice response unit.
8. A system according to Claim 1, wherein said interactive voice response unit is adapted to announce a current amount balance of the data record associated with the user identifier.
9. A system according to Claim 1, wherein said interactive voice response unit is adapted to announce a maximum duration of the telephone connection between the user and the called party.
10. A system according to Claim 1, wherein the data record contains a plurality of user identifiers and current account balances associated with each user identifier, and wherein the controller is configured to access the data record to retrieve the current balance associated with the identifier supplied by the user.
11. A system according to Claim 10, wherein said controller is programmed to configure said telephone switch for the telephone connection requested by the user if a

balance in the data record associated with the user identifier is above a predetermined value.

12. A system according to Claim 10, wherein said controller is adapted to terminate the telephone connection between the user and the called party when, based on the cost of the telephone connection, the current amount balance in the data record associated with the user identifier falls below a predetermined value.

13. A system according to Claim 1, further comprising a calls records database coupled to the controller, the call records database including a record of any telephone call made.

14. A method for awarding telephone time for using a service and for redeeming the telephone time, said method comprising the steps of:

- receiving a number that identifies a user of the service and an amount of usage of the service;

- awarding telephone time based on the amount of usage of the service;

- storing and accumulating the awarded telephone time in a data record associated with the received user identifier;

- receiving a telephone call from the user;

- requesting and receiving the user identifier and a telephone number of a party to be called from the user;

- establishing a telephone connection between the user and the called party based on the received user identifier and telephone number; and

- debiting the data record associated with the received user identifier by an amount based on the cost of the telephone call.

15. A method according to Claim 14, further comprising the step of informing the user of a maximum duration for the call.

16. A method according to Claim 14, further comprising the steps of:

determining, based on the cost of the telephone connection, when the current amount balance in the data record associated with the user identifier falls below a predetermined value; and

terminating the telephone connection when the determining step determines that the current amount balance has fallen below the predetermined value.

17. A system for providing telephone time as a reward for usage of a service by a user, said system comprising:

a controller for receiving an identifier that identifies a user of the service and an amount of usage of the service; and

a memory connected to said controller and containing a data record associated with the user identifier in which is stored and accumulated telephone time allocated by the controller based on the amount of usage of the service.

18. A system according to Claim 17, wherein the controller includes means for sending the data record containing the accumulated telephone time to a third party prepaid phone service vendor.

19. A method for providing telephone time as a reward for usage of a service by a user, said method comprising the steps of:

receiving an identifier that identifies a user of the service and an amount of usage of the service;

awarding telephone time based on the amount of usage of the service; and

storing and accumulating the awarded telephone time in a data record associated with the received user identifier.

20. A system for redeeming prepaid telephone time, said system comprising:

a memory in which is stored in a data record prepaid telephone time provided as a reward for usage of a service

by a user, the memory including a user identifier associated with the data record;

a first communication port for receiving a telephone call from the user;

a second communication port for establishing a telephone connection to a called party;

a telephone switch coupled to said first and second communication ports;

a caller interface connected to said first communication port and said telephone switch for requesting and receiving the user identifier and a telephone number of a party to be called from the user; and

a controller adapted to configure said telephone switch to establish the telephone connection between the user and the called party based on the received user identifier and telephone number, and to debit the data record associated with the received user identifier by an amount based on the cost of the telephone call.

21. A method for redeeming prepaid telephone time, said method comprising the steps of:

receiving a telephone call from the user;

requesting and receiving a user identifier and a telephone number of a party to be called from the user;

establishing a telephone connection to a called party based on the received user identifier and telephone number; and

debiting a data record associated with the received user identifier, the data record having stored therein prepaid telephone time provided as a reward for usage of a service by a user, by an amount based on the cost of the telephone call.

22. A slot machine comprising:

a reader for receiving a player card and for reading a player identifier from the player card; and

a controller for generating a random event for each play of said slot machine, for determining a game result based on

the random event, and for awarding an amount of telephone time based the play of said slot machine or the game result,

wherein the slot machine sends the telephone time and the player identifier to a remote server for storage of the telephone time in a data record associated with the player identifier.

23. A method of operating a slot machine, said method comprising the steps of:

receiving a player card;

reading a player identifier from the player card;

generating a random event for each play of the slot machine;

determining a game result based on the random event;

awarding an amount of telephone time based on the play of the slot machine or the game result; and

sending the telephone time and the player identifier to a remote server for storage of the telephone time in a data record associated with the player identifier.

24. A method of using a slot machine, said method comprising the steps of:

inserting a player card into a slot reader of the slot machine, the slot reader reading a player identifier from the player card; and

operating a starting device of the slot machine to cause the slot machine to generate a random event for each play of the slot machine and determine a game result based on the random event,

wherein the slot machine awards an amount of telephone time based on the play of the slot machine or the game result and sends the telephone time and the player identifier to a remote server for storage of the telephone time in a data record associated with the player identifier.

25. A method of making a telephone call by a user of a service to a called party, comprising the steps of:

making a telephone call to a system;

entering a user identifier and a telephone number of a party to be called upon request by a caller interface of the system;

accepting a telephone connection made by the system to the called party; and

incurring a debit of telephone time accumulated in a data record associated with the user identifier by an amount based on the cost of the telephone connection, the telephone time being previously credited to the data record when the player used the service, and wherein an amount of credited telephone time was based on the amount of usage of the service.

26. A processing system for awarding telephone time for a user using a service, said processing system comprising:

a central processing unit for receiving an identifier that identifies a user of the service and an amount of usage of the service; and

a memory operatively connected to said central processing unit and containing a data record associated with the user identifier in which is stored and accumulated telephone time allocated by the central processing unit based on the amount of usage of the service, the memory having also stored therein a program, adapted to be executed by said central processing unit, for allocating the telephone time.

27. A processing system for redeeming telephone time for a user using a service, said processing system comprising:

a central processing unit for receiving an identifier that identifies a user of the service and a telephone number to be called; and

a memory operatively connected to said central processing unit and containing a data record associated with the user identifier in which is stored telephone time allocated by the central processing unit based on the amount of usage of the service, the memory having also stored therein a program, adapted to be executed by said central processing unit, for debiting the telephone time from the data record

when said central processing unit causes a telephone connection to be made to the received telephone number.

28. A controller adapted for use in a slot machine, comprising:

a central processing unit; and

a memory having stored therein a program which when executed by said central processing unit (1) generates a random event for each play of the slot machine, (2) determines a game result based on the random event, (3) awards an amount of telephone time based the play of the slot machine or the game result,

wherein the central processing unit is adapted to send the telephone time, and a player identifier received from a reader connected to the controller, to a remote server for storage of the telephone time in a data record associated with the player identifier.

29. An interactive voice control unit adapted for use in a system for redeeming telephone time awarded for using a service, comprising a first controller that, upon receipt of a phone call to said interactive voice control unit via a communication port from a user to redeem the telephone time awarded for use of the service, requests from the user a number that identifies the user of the service and a telephone number to be called, said first controller being adapted to send the requested information to a second controller operatively connected to said interactive voice control unit.

30. An interactive voice control unit according to Claim 29, wherein said first controller is further adapted to notify the user of an amount of available phone time.

31. A method of operating an interactive voice control unit adapted for use in a system for redeeming telephone time awarded for using a service, comprising the steps of:

receiving a phone call via a communication port from the user to redeem the telephone time awarded for use of the service;

requesting from the user an identifier that identifies the user and a telephone number to be called; and

sending the requested user identifier and telephone number to a second controller operatively connected to the interactive voice control unit.

32. A method of operating an interactive voice control unit according to Claim 31, further comprising the step of notifying the user of an amount of available phone time upon the second controller making a phone connection to the requested telephone number.

33. A computer readable medium in which is stored computer readable code to be executed by a computer, the computer readable code performing a method comprising the steps of:

receiving an identifier that identifies a user of the service and an amount of usage of the service;

awarding telephone time based on the amount of usage of the service; and

storing and accumulating the awarded telephone time in a data record associated with the received user identifier.

34. A computer readable medium in which is stored computer readable code to be executed by a computer, the computer readable code performing a method comprising the steps of:

causing an interactive voice control unit to request and receive a user identifier and a telephone number of a party to be called from the user upon the interactive voice control unit receiving a telephone call from a user;

causing a switch to establish a telephone connection between the user and the called party based on the received user identifier and telephone number; and

debiting a data record associated with the received user identifier, the data record having stored therein telephone



time previously awarded to the user for use of a service, by an amount based on the cost of the telephone call.

35. A computer readable medium in which is stored computer readable code to be executed by a computer, the computer readable code performing a method comprising the steps of:

- generating a random event for each play of a slot machine;

- determining a game result based on the random event; and

- awarding an amount of telephone time based on the play of the slot machine or the game result.

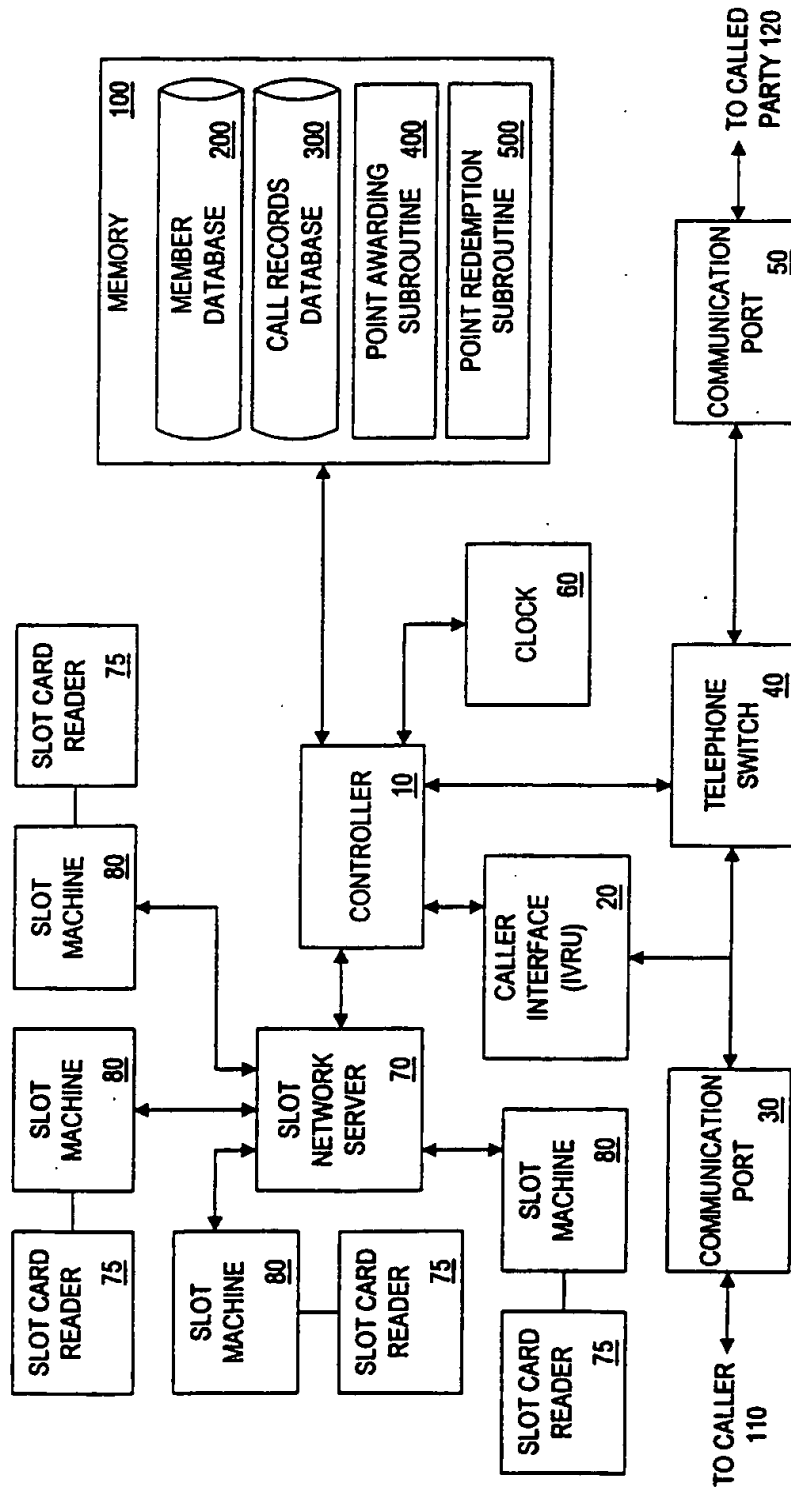


FIG. 1

MEMBER DATABASE 200



MEMBER ID NUMBER	BIOGRAPHICAL INFORMATION	HISTORICAL USAGE INFORMATION	CURRENT ACCOUNT BALANCE

FIG. 2

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CALLS RECORD DATABASE 300



CALL ID NUMBER	DATE OF CALL	TIME OF CALL	CALLED NUMBER	CALL DURATION	CARRIER'S MEMBER ID NUMBER

FIG. 3

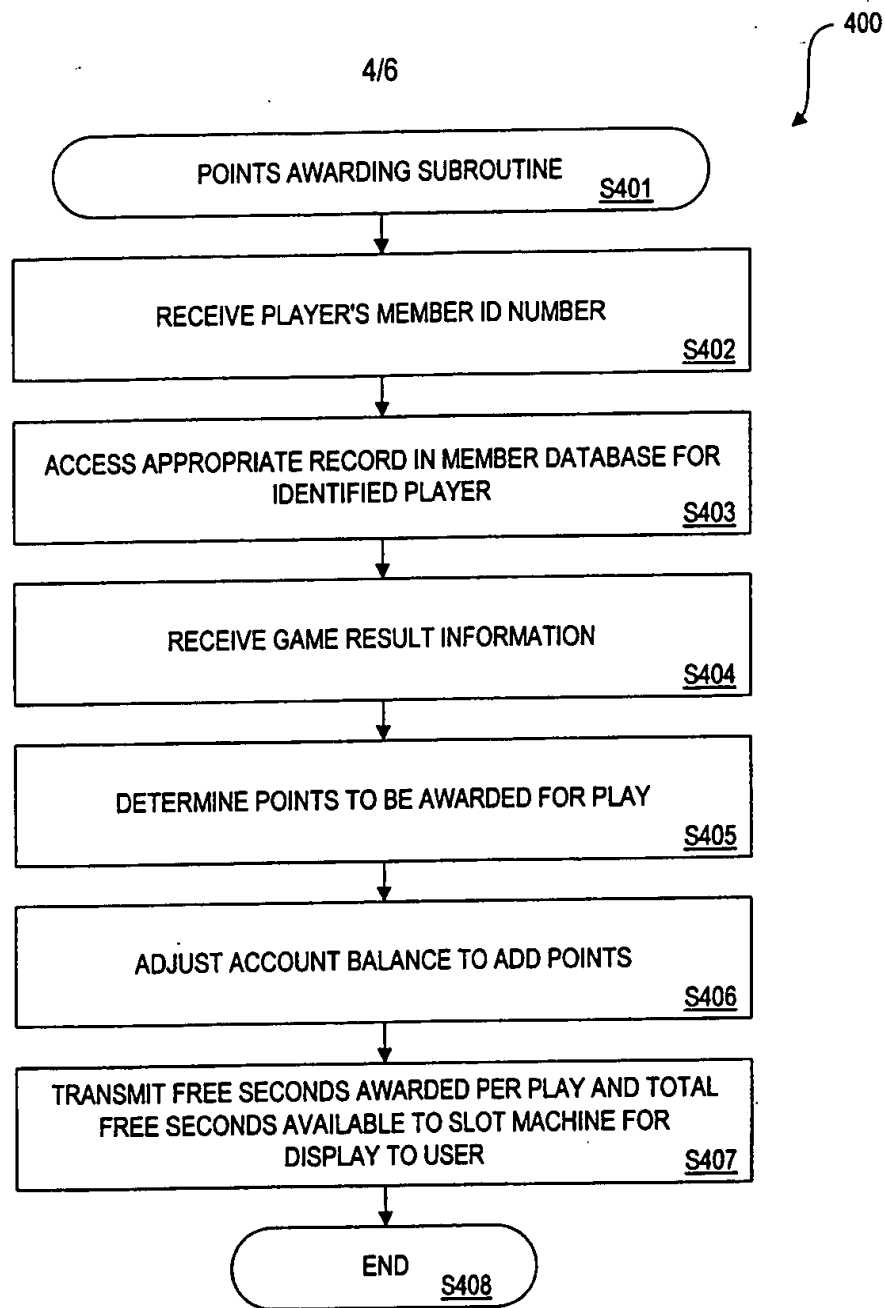


FIG. 4

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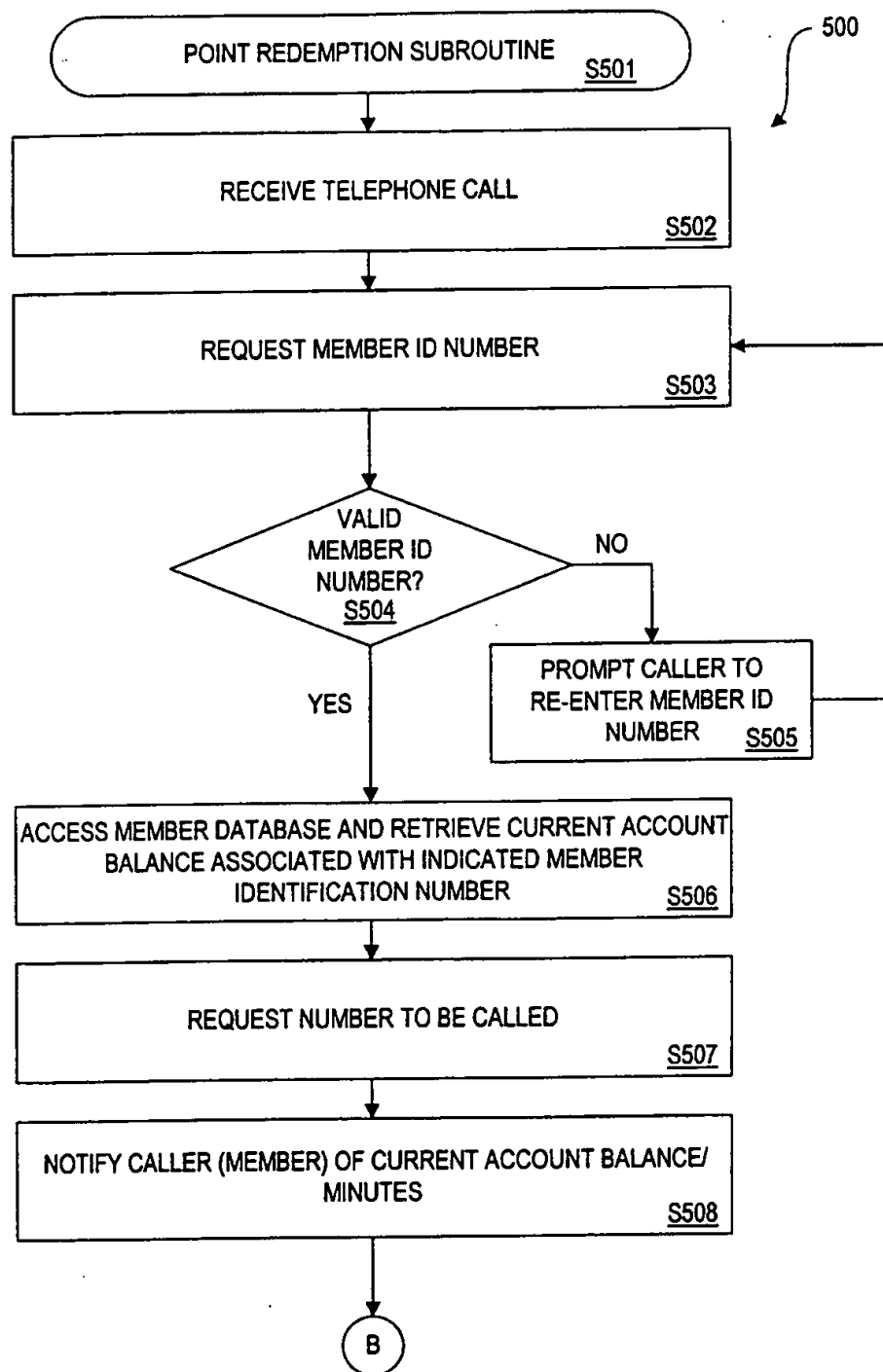


FIG. 5A

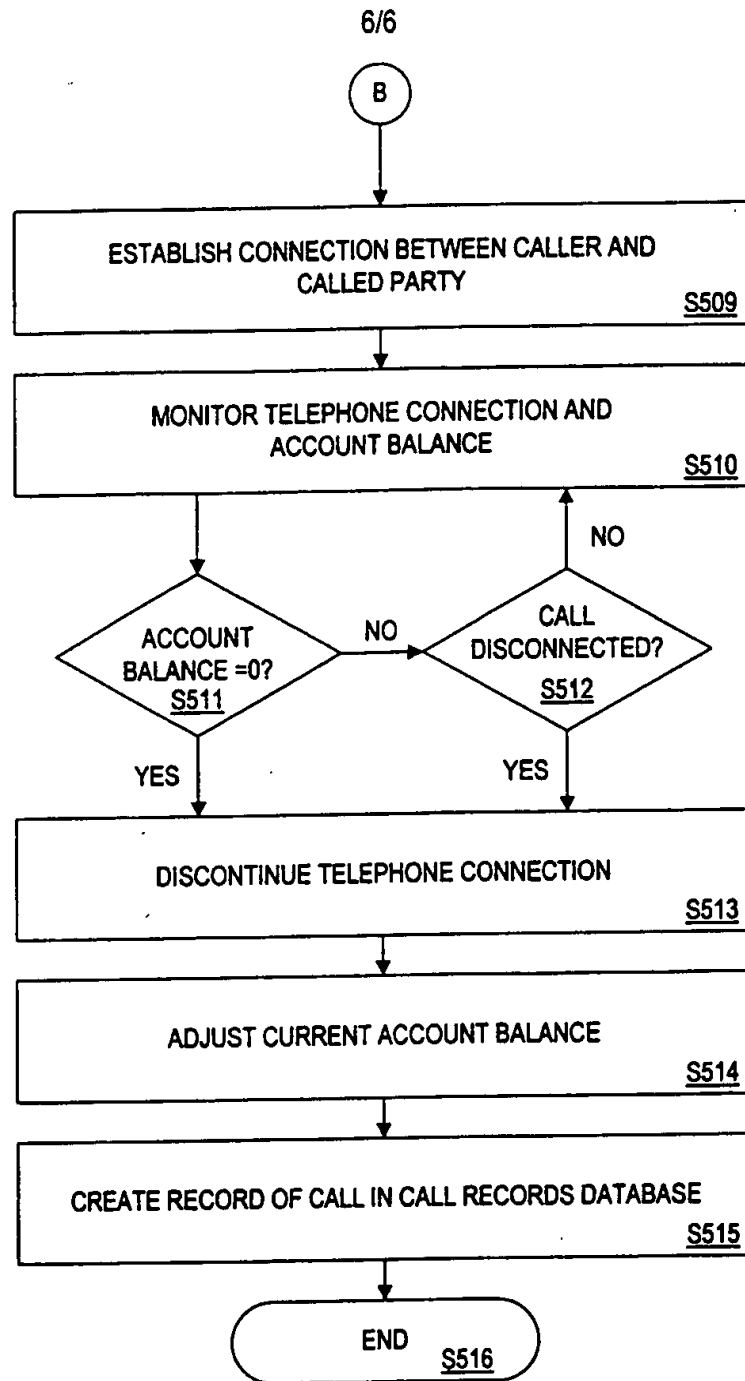


FIG. 5B

## INTERNATIONAL SEARCH REPORT

International application No.  
PCT/US98/05305

## A. CLASSIFICATION OF SUBJECT MATTER

IPC(6) :H04M 17/00

US CL :379/144

According to International Patent Classification (IPC) or to both national classification and IPC

## B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 379/144, 111, 112, 114, 120, 121, 124, 130, 132, 140, 143, 154-155

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

Please See Extra Sheet.

## C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 5,608,785 A [KASDAY] 04 March 1997, col.3, line 2 - col.7, line 47.	1, 5-21, 31-32
Y	US 5,608,785 A [KASDAY] 04 March 1997, col.3, lines 2-49, col.5, lines 41-750 col.6, lines 4-6, col.7, lines 10-24.	2, 4
Y, P	US 5,639,088 A [SCHNEIDER et al] 17 June 1997, col.7, line 16 - col.10, line 26.	2, 4

☐ Further documents are listed in the continuation of Box C. ☐ See patent family annex.

* Special categories of cited documents:	*T* later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
*A* document defining the general state of the art which is not considered to be of particular relevance	*X* document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
*B* earlier document published on or after the international filing date	*Y* document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
*L* document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)	*A* document member of the same patent family
*O* document referring to an oral disclosure, use, exhibition or other means	
*P* document published prior to the international filing date but later than the priority date claimed	

Date of the actual completion of the international search

10 JUNE 1998

Date of mailing of the international search report

12 AUG 1998

Name and mailing address of the ISA/US  
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## INTERNATIONAL SEARCH REPORT

International application No.  
PCT/US98/05305**Box I Observations where certain claims were found unsearchable (Continuation of item 1 of first sheet)**

This international report has not been established in respect of certain claims under Article 17(2)(a) for the following reasons:

1. ☐ Claims Nos.:  
because they relate to subject matter not required to be searched by this Authority, namely:
2. ☐ Claims Nos.:  
because they relate to parts of the international application that do not comply with the prescribed requirements to such an extent that no meaningful international search can be carried out, specifically:
3. ☐ Claims Nos.:  
because they are dependent claims and are not drafted in accordance with the second and third sentences of Rule 6.4(a).

**Box II Observations where unity of invention is lacking (Continuation of item 2 of first sheet)**

This International Searching Authority found multiple inventions in this international application, as follows:

Please See Extra Sheet.

1. ☐ As all required additional search fees were timely paid by the applicant, this international search report covers all searchable claims.
2. ☐ As all searchable claims could be searched without effort justifying an additional fee, this Authority did not invite payment of any additional fee.
3. ☐ As only some of the required additional search fees were timely paid by the applicant, this international search report covers only those claims for which fees were paid, specifically claims Nos.:
4. ☒ No required additional search fees were timely paid by the applicant. Consequently, this international search report is restricted to the invention first mentioned in the claims; it is covered by claims Nos.:  
1-21 and 25-27

Remark on Protest

- ☐ The additional search fees were accompanied by the applicant's protest.  
☐ No protest accompanied the payment of additional search fees.

# INTERNATIONAL SEARCH REPORT

International application No.  
PCT/US98/05305

## B. FIELDS SEARCHED

Electronic data bases consulted (Name of data base and where practicable terms used):

APS

search terms: award?, redeem?, reward?, server, casino, slot machine#, vru, voice recognition unit, called party, caller, calling party, card reader#, telephone time, telecommunication# time

## BOX II. OBSERVATIONS WHERE UNITY OF INVENTION WAS LACKING

This ISA found multiple inventions as follows:

Group I, claim(s) 1-21 and 25-27, drawn to a configuration of system and a method for awarding and redeeming telephone time to an user of a service.

Group II, claim(s) 22-24, drawn to a structure of slot machine and a method of operating the slot machine.

Group III, claim(s) 29-32, drawn to an interactive voice control unit and a method of operative to provide audio messages to and to receive response inputs from an user.

Group IV, claims 33-35, drawn to a computer readable medium stored computer readable code and a method of performing data processing and controlling logical flow of activities of elements in a system.

The inventions listed as Groups I, II, III, and IV do not relate to a single inventive concept under PCT Rule 13.1 because, under PCT Rule 13.2, they lack the same or corresponding special technical features for the following reasons:

- The invention I is related to a configuration of system and a method for awarding telephone time to an user for using a service and for redeeming the telephone time. The system in the invention I provides a telephone connection from an user to a awarding telephone time system for redeeming and "free" toll calls initiations purposes, and the method provides the steps of processing and accounting users' data records for their balances of remaining awarded telephone time.

- The invention II is related to a structure of slot machine and a method of operating the slot machine wherein an amount of awarding telephone time is based on a determination of random event generated from each play of the slot machine, and sending the amount of awarding telephone time and player's identifier to a remote server for storage.

- The invention III is related to a structure of an interactive voice control unit comprising first and second controllers being communicated to each other, and adapted for use in an awarding telephone time system, and a method of operating the interactive voice control unit for redeeming telephone time awarded for using a service. The interactive voice control unit provides oral messages to and receives corresponding inputs from an user.

- The invention IV is related a computer readable code stored in a computer readable medium control by a processor. The computer readable code provides a method of performing data records processing, and controlling logical flow of activities of elements in a awarding telephone time system.